THEME 1 – ECONOMIC DEVELOPMENT AND ENTERPRISE		
PROJECT	LEAD OFFICER	JUDGEMENT
1.1 Higher quality better paid jobs and reduced unemployment	·	
Progress Hereford Futures (formerly the Edgar Street Grid (ESG) Scheme	Economic Development Manager	•
Produce Inward Investment Strategy as a framework to attract businesses to the county	Economic Development Manager	•
Manage the Rural Grants Programmes (RBG and REG)	West Midlands Rural Grants Manager	*
Support home working businesses and small business growth	Economic Development Manager	•
Produce a revised Economic Development Strategy	Assistant Director, Economy and Culture	
Local Development Scheme	Planning Policy Manager	
Develop and deliver worklessness programmes	Community Learning and Employability Manager	•
Connect 2 cycle route	Construction Manager	
1.2 Increased Participation in learning and higher levels of skills and achievement		
Support home working businesses and small business growth	Economic Development Manager	
Develop and deliver Adult Learning Plan for academic year 2010/11	Adult and Community Learning Manager	•
Pursue creation of University Gateway Facility in Hereford City	Regeneration Programmes Manager	•
Deliver Adult Learning	Community Learning and Employability Manager	•
1.3 More and higher spending visitors to the county	· · · · · · · · · · · · · · · · · · ·	
Progress Hereford Futures (formerly the Edgar Street Grid (ESG) Scheme	Economic Development Manager	•
Local Development Scheme	Planning Policy Manager	

New Livestock Market	Director for Places and Communities	•
1.4 Improved quality & availability of business accommodation and employment	nt land	
Progress Hereford Futures (formerly the Edgar Street Grid (ESG) Scheme	Economic Development Manager	•
Promote Rotherwas as a key location of businesses	Senior Economic Development Manager	
Deliver Model Farm employment site	Economic Development Officer (Inward Investment and Infrastructure)	•
Address Broadband issues effecting businesses in the county	Regeneration Programmes Manager	•
New Livestock Market	Director for Places and Communities	•
1.5 Better roads, reduced traffic congestion		
Progress Hereford Futures (formerly the Edgar Street Grid (ESG) Scheme	Economic Development Manager	•
Review, renew and monitor bus service contracts	Public Transport Manager	0
Connect 2 cycle route	Construction Manager	

THEME 2 – HEALTHIER COMMUNITIES AND OLDER PEOPLE		
PROJECT	LEAD OFFICER	JUDGEMENT
2.1 People have longer, healthier lives	·	
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	•
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS Resources and Delivery	•
Improve services and quality of life for Older People in Herefordshire	Acting Director of Adult Social Care	•
Joint Strategic Needs Assessment	Principal Research Officer	
2.2 Older people living fulfilled lives		
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	•
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS Resources and Delivery	
Improve dementia services	Amanda Edwards	
Improve services and quality of life for Older People in Herefordshire	Acting Director of Adult Social Care	•
Joint Strategic Needs Assessment	Principal Research Officer	
2.3 Vulnerable people able to live safely and independently	· · · · · · · · · · · · · · · · · · ·	
Provide Community Transport services for disadvantaged people	Public Transport Manager	
Review of Safeguarding	Acting Director of Adult Social Care	0
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS Resources and Delivery	•
Transition/re-design of Supporting People	Programme Manager, Maximising Independence	
Improve dementia services	Programme Manager, Mental Health and Learning Disabilities	•

Assistive Technologies Carers Support Programme Programme Manager, Maximising Independence Programme Manager, Maximising Independence Joint Strategic Needs Assessment Principal Research Officer 2.4 Enhanced emotional well-being, with fewer suicides Herefordshire Population Health Improvement Business Plan Assistant Director, Health and Wellbeing World Class Commissioning Strategy and integration into Health & SC Commission Plans Improve Mental Health Services Programme Manager, Mental Health and Learning Disabilities
Carers Support Programme Programme Manager, Maximising Independence Joint Strategic Needs Assessment Principal Research Officer 2.4 Enhanced emotional well-being, with fewer suicides Herefordshire Population Health Improvement Business Plan Assistant Director, Health and Wellbeing World Class Commissioning Strategy and integration into Health & SC Commission Plans Plans Programme Manager, Mesources and Delivery Programme Manager, Mental Health and Learning Disabilities
Maximising Independence Joint Strategic Needs Assessment Principal Research Officer 2.4 Enhanced emotional well-being, with fewer suicides Herefordshire Population Health Improvement Business Plan Assistant Director, Health and Wellbeing World Class Commissioning Strategy and integration into Health & SC Commission Director of NHS Plans Resources and Delivery Programme Manager, Mental Health and Learning Disabilities
Joint Strategic Needs Assessment 2.4 Enhanced emotional well-being, with fewer suicides Herefordshire Population Health Improvement Business Plan World Class Commissioning Strategy and integration into Health & SC Commission Plans Improve Mental Health Services Principal Research Officer Assistant Director, Health and Wellbeing Director of NHS Resources and Delivery Programme Manager, Mental Health and Learning Disabilities
Herefordshire Population Health Improvement Business Plan World Class Commissioning Strategy and integration into Health & SC Commission Plans Plans Programme Manager, Mental Health and Learning Disabilities
World Class Commissioning Strategy and integration into Health & SC Commission Plans Improve Mental Health Services Programme Manager, Mental Health and Learning Disabilities
World Class Commissioning Strategy and integration into Health & SC Commission Plans Improve Mental Health Services Programme Manager, Mental Health and Learning Disabilities
Plans Improve Mental Health Services Programme Manager, Mental Health and Learning Disabilities
mprove Mental Health Services Programme Manager, Mental Health and Learning Disabilities
Mental Health and Learning Disabilities
Learning Disabilities
Joint Strategic Needs Assessment Principal Research Officer
2.5 Personalised Health and Social Care Services
e-catalogue system Head of Business Support
World Class Commissioning Strategy and integration into Health & SC Commission Director of NHS
Plans Resources and Delivery
Transition/re-design of Supporting People Programme Manager,
Maximising Independence
Assistive Technologies Programme Manager,
Maximising Independence
Director of NHS
Define a clearer commissioning cycle for PBC Resources and Delivery
RAS workstream PPF Programme Manager
External Brokerage Head of Business Support
Carora Support Programme Manager,
Carers Support Programme Maximising Independence
Joint Strategic Needs Assessment Principal Research Officer
2.6 Improved dental health
Herefordshire Population Health Improvement Business Plan Assistant Director, Health

	and Wellbeing	
World Class Commissioning Strategy and integration into Health & SC Commission	Director of NHS	
Plans	Resources and Delivery	
Joint Strategic Needs Assessment	Principal Research Officer	

THEME 3 – CHILDREN AND YOUNG	PEOPLE	
PROJECT	LEAD OFFICER	JUDGEMENT
3.1 Children and Young People are healthy and have healthy life-styles	·	
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	•
Development of Children's Health Commissioning Plans	Planning Officer	
Joint Strategic Needs Assessment	Principal Research Officer	
3.2 Children and Young People are safe, secure and have stability		
Common Assessment Framework	Assistant Director, Children and Young People Provider Services	
Corporate Parenting Strategy Implementation	Assistant Director, Safeguarding and Vulnerable Children	
Safeguarding and Vulnerable Children Service Review	Assistant Director, Safeguarding and Vulnerable Children	
3.3 Children and Young People achieve standards	·	
KS1&2 Improvements With Schools	Assistant Director, Improvement and Inclusion	
Capital Programme, Including Primary Capital Strategy and Co-location Programme	Assistant Director, Peoples Services Commissioning	
Cabinet Recommendations on Education Provision For The Future	Director for Peoples Services	A
Implementation of Additional Needs Strategy	Head of Additional Needs	
3.4 Children and Young People engage in further education, employment or training	ng	
Raising Participation Age Strategy and Roll Out	Assistant Director, Improvement and	

	Inclusion	
3.5 Children and Young People engage in positive behaviour inside and	l outside of school	
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	
Engagement And Involvement Strategy	Director for Peoples Services	A

THEME 4 – SAFER COMMUNITIES		
PROJECT	LEAD OFFICER	JUDGEMENT
4.1 Reduced levels of crime		
Integrated Offender Management System	Sustainable Communities Manager	•
4.2 Reduced levels of anti-social behaviour		
Develop 20/20 vision scheme	Performance and Data Officer	•
4.3 Reduced harm from drugs and alcohol		
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS Resources and Delivery	
Implement Hidden Harm Strategy	Performance and Data Officer	
Implement recommendations from drug treatment review	Sustainable Communities Manager	•
4.4 Communities to have enhanced resilience and recovery from emergencies		
Recovery Plan	Assistant Directorate Services Manager (Strategy)	•
4.5 Fewer accidents and injuries		
Herefordshire Population Health Improvement Business Plan	Assistant Director, Health and Wellbeing	•
High priority accident site investigation and engineering	Transportation Manager	0
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS	

	Resources and Delivery	
4.6 People feel as safe as they would like to be		
World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS Resources and Delivery	•
Develop 20/20 vision scheme	Performance and Data Officer	

THEME 5 – STRONGER CO	OMMUNITIES	
PROJECT	LEAD OFFICER	JUDGEMENT
5.1 Cohesive Communities		
Equality & community cohesion	Equality and Diversity Manager	A
Recovery Plan	Assistant Directorate Services Manager (Strategy)	
Hereford Multi-Use Centre	Director for Places and Communities	A
Place Survey	Principal Research Officer	Place Survey not conducted nationally
5.2 Communities and individuals participating in local decisions and influe	ncing them	
Community Engagement	Parish Liaison and Rural Services Officer	
Develop working relationships with the voluntary and community sector	Third Sector Liaison Officer	•
Equality & community cohesion	Equality and Diversity Manager	A
Local Development Scheme	Planning Policy Manager	
Implementation of the LEADER	Project Manager	
5.3 Affordable Housing appropriate to people's needs	•	
Deliver Affordable Housing throughout Herefordshire	Housing Needs and Development Manager	
Prevention of Homelessness through effective housing options	Housing Needs and Development Manager	
5.4 Fair access to the services residents need	, , , , , , , , , , , , , , , , , , , ,	
Support rural access initiatives and address access issues	Sustainable Communities Manager	
Local Development Scheme	Planning Policy Manager	

Herefordshire Population Health Improvement Business Plan	Assistant Director, Health	
	and Wellbeing	
Address Broadband issues effecting businesses in the county	Regeneration	
	Programmes Manager	
Run Grants projects that support community development	Project Manager	
Writing of Library Strategy	Libraries Manager	
5.5 People are able to participate in the life of their communities		
Strengthen and support volunteering in Herefordshire	Third Sector Liaison	
	Officer	
Local Development Scheme	Planning Policy Manager	

THEME 6 – THE ENVIRONMENT		
PROJECT	LEAD OFFICER	JUDGEMENT
6.1 Reduced waste and increased recycling		
Introduce recycling for schedule 2 household waste	Waste Services Manager	*
Evaluate the benefits of introducing recycling for trade waste customers	Waste Services Manager	
Deliver variation to waste disposal PFI	Head of Special Projects	
6.2 Reduced CO2 emissions		
Manage council carbon emissions	Waste Services Manager	•
Manage county carbon emissions	Director for Places and Communities	
Produce Planning Policy documentation outside of Local Development Scheme	Planning Policy Manager	•
Carbon Management Programme 2010-11	Waste Services Manager	•
6.3 Improved Biodiversity		
Management of Local Biodiversity Sites	Conservation Manager	•
Contribute to Local Development Scheme	Conservation Manager	
6.4 Natural resources are conserved and landscape character maintained	·	
Contribute to Local Development Scheme	Conservation Manager	
Green Infrastructure	Conservation Manager	•
6.5 Investment in high quality streets, public spaces and the built environment		
Progress Hereford Futures (formerly the Edgar Street Grid (ESG) Scheme	Economic	

Development	
Manager	

THEME 7 – ORGANISATIONAL IMPROVEMENT AND GREATER EFFICIENCY				
PROJECT	LEAD OFFICER	JUDGEMENT		
7.1 The highest standards of leadership, governance and integrity				
Shared Services	Shared Services Lead	*		
	Officer			
Develop Overarching Section 75 Framework	Head of Business			
	Support			
2011 Census Liaison	Senior Research			
	Officer (Demography)			
7.2 Demonstrate value for money				
Develop Overarching Section 75 Framework	Head of Business			
	Support			
Fair Pricing Initiatives	Acting Director of			
	Adult Social Care			
Agreement of secondary care contracts	Head of Contracting			
7.3 Streamlined, efficient operations				
Business Intelligence to Support Commissioning	Head of Business	<u> </u>		
	Support			
Define a clearer commissioning cycle for PBC	Director of NHS			
	Resources and			
	Delivery			
7.4 High levels of customer and citizen satisfaction				
Customer Service Strategy	Assistant Director,			
	Customer Services			
	and Communications			
Place Survey	Principal Research	Place Survey not		
	Officer	conducted		
		nationally		
7.5 A highly skilled, highly motivated workforce				
7.6 Highly rated under Comprehensive Area Assessment and World C	lass Commissioning			

World Class Commissioning Strategy and integration into Health & SC Commission Plans	Director of NHS	
	Resources and	
	Delivery	
Improve CAA managing performance score 2010 - 2012	Head of Policy and	CAA abolished
	Performance	
Improve CAA use of resources score	Head of Financial	CAA abolished
	Services	
Improve Data Quality	Head of Policy and	<u> </u>
	Performance	_